



**GOODNESS AND AUTHENTIC TASTE FOR
YOUR CUSTOMERS**

dal 1929
Bauer
TRENTINO

dal 1929
Baller
TRENTINO

SINCE 1929 A TRADITION AND INNOVATION IN THE NAME OF EXCELLENCE.

Stock cubes and Granulars, also Organic, Gravies and Seasonings. Their perfect mix of quality, naturalness, craftsmanship and modernity is the secret of what we are today, in Italy:

the third company in the sector and the first in organic.*



foto: P. Cattani Faggion

1929 Augusto and Edoardo Bauer found the company in Trento near the Castle of Buonconsiglio.

1970 The first stock cube formats are “born”, sold loose or in a two-piece box.

1986 Vegetalbrodo is created: the first 100% vegetable stock granular, which dissolves instantly.

1997 After years of hard work ICEA certification finally is obtained sealing the new line of organic stock cubes.

2012 The flagship of the Bauer philosophy is inaugurated: the new completely eco-sustainable headquarters, the first in Italy to receive LEED certification with a Gold rating.

2017 Year of certifications: many Bauer products obtain VEGAN certification; conventional and organic vegetable and meat stock cubes and their granulars comply with the criteria of the PRODUCT ENVIRONMENTAL FOOTPRINT method, which certifies the low environmental impact of these products; CSQA certifies the GLUTEN-FREE claim of Bauer products.



foto: P. Cattani Faggion



foto: L. Savorelli

PRODUCTS THAT SPEAK FOR THEMSELVES.

No

- ✓ hydrogenated fats
- ✓ glutamate
- ✓ gluten
- ✓ lactose
- ✓ added sugars

Yes

- ✓ to good taste,
- ✓ authenticity
- ✓ and goodness
without compromise

OUR SECRET IS TO HAVE NO SECRETS.

Selected vegetables and herbs, carefully selected meat and fish of the highest quality: this is the basis for our preparations, all of which are free of flavours, additives and gluten.

The craftsmanship of the artisans, the respect for the processes and the slow and gentle processing times do the rest. Because we like to put a premium on things that are done well and on authentic tastes.

THAT'S WHAT WE CALL QUALITY: AN ALL-ROUND VALUE. GUARANTEED AND PROVEN.



We have obtained the industry's most important certifications because our products meet the strictest safety, health and nutrition regulations



LEED Italia NC 2009 certification with GOLD score, for the energy saving and reduced environmental impact of our plant



PEF n.70870 DEL 07.07.21

Product Environmental Footprint certification, which analyses, regulates and validates the environmental performance of a product and also allows the consumer to make an informed purchase choice



Family Audit certification for the family-work balance policy for our employees



RSPO Certification: Bauer is a member of the RSPO organization, which promotes responsible palm oil production to protect the environment and local communities.



Our rooftop garden

foto: P. Cattani Faggion



Our photovoltaic system

foto: P. Cattani Faggion

FROM TRENTINO, WHERE NATURE IS AT HOME.

Our focus on sustainability comes from the land that has always been our home: Trentino, with the naturality of its cuisine, the reliability of its people, a tradition that favours things done well.

This is why we like to define ourselves as 'genetically sustainable'.
A concept that represents a real vocation and attitude, not just a trend.

SUSTAINABILITY: AN INGREDIENT WE ARE AFFECTED.

We like to look at sustainability as an all-embracing concept: we make green choices with regard to raw materials and production processes, favouring energy and water saving, waste separation and recovery, measures that allow us to arrive in people's home every day with products that are rich in taste and have a low environmental impact.

But this alone is not enough.

We believe in naturalness, we support organic products, we promote initiatives in schools and other educational institutions, we support projects to help those in need.

Because we are convinced that a better tomorrow starts today!





THE BAUER* CONSUMER IS:

- ➔ predominantly young and modern; attentive to ingredients;
- ➔ oriented towards the quality and goodness of the product;
- ➔ willing to spend more in exchange for greater reassurance of quality, organoleptic qualities and taste;
- ➔ attentive to production processes and the sustainability of the supply chain.

AN IMPORTANT OPPORTUNITY FOR THE TRADE:

- RESPOND TO NEEDS AND DESIRES NOT CURRENTLY AVAILABLE IN THE MASS MARKET OFFERINGS
- MAKE THE BRAND DISTINCTIVE ALSO THROUGH THE CATEGORY ASSORTMENT
- QUALIFY THE CATEGORY
- DIFFERENTIATE ITSELF WITH A COMMERCIAL PROPOSAL OF VALUE
- INCREASE THE VALUE OF THE CATEGORY



*Source. Lexis Milan



ICONIC AND FUNCTIONAL PACKS AT THE SERVICE OF PREMIUMNESS.

The modern, striking and distinctive style that has always characterized the identity of our range favors immediate recognition on the shelf. Plus, the iconic vertical packs facilitate a greater rotation of the product and guarantee its freshness.



**VERTICAL
PACKAGING**

INSTANT READING

**RAW MATERIALS
CENTRALLY LOCATED**

**CLEAR AND VISIBLE
BENEFITS**

WHY CONSUMERS CHOOSE US.

Recent market research* has shown that Bauer products meet consumers' tastes and desires with specific qualities.

They offer deep reassurance on ingredients.



STOCK CUBES: STRONG POINTS.

- They contain a high percentage of noble raw materials;
- have an authentic flavour;
- they do not contain hydrogenated fats, added monosodium glutamate, gluten and lactose;
- they taste good;
- they are safe.



GRANULARS STRONG POINTS.

- They contain a high percentage of noble raw materials;
- have a unique grain size;
- have immediate solubility;
- have an authentic flavour;
- they do not contain saturated fat, added monosodium glutamate, gluten and lactose;
- they taste good;
- they are safe.

* Lexis Survey

CLASSIC STOCK CUBES



CLASSIC GRANULAR STOCK CUBES



ORGANIC STOCK CUBES



ORGANIC GRANULAR STOCK CUBES



SAUCES



ORGANICK STOCK CUBES WITH SPICES



DADOCREMA



PRODUCT DATA SHEETS

CLASSICS

THE ORIGINS OF A GREAT TRADITION OF TASTE.

From the traditional Meat and Vegetables to the more characteristic Fish, Chicken and Porcini Mushrooms: stock cubes are among our first products and still today maintain a permanent place in the kitchens of Italians, perfect for enhancing every dish in a natural way, from the simplest to the most elaborate, in the perfect mix of taste and authenticity.

Excellence is also transmitted through the pack.

We at Bauer have always stood out for our iconic vertical packs, which facilitate greater product rotation and guarantee freshness.



VEGETABLE STOCK CUBE

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
DVE060	60	6 cubetti	8 006755 002117	36	24



MEAT STOCK CUBE

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
DCA060	60	6 cubetti	8 006755 002100	36	24



SOFFRITTO

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
SOF060	60	6 cubetti	8 006755 201053	36	24



CHICKEN STOCK CUBE

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
DPOL060	60	6 cubetti	8 006755 230022	36	24



FISH STOCK CUBE

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
DPES060	60	6 cubetti	8 006755 501016	36	24



PORCINI MUSHROOMS STOCK CUBE

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
DFUN060	60	6 cubetti	8 006755 501023	36	24



with Italian extra virgin olive oil

Lots of flavour in a quick and easy way.

24-PIECE DISPLAY: PRACTICAL AND DISTINCTIVE.

They are a reassurance for sales: they are immediately recognisable and the limited number of pieces ensures a quick replenishment for a fresh product.



VEGETABLE STOCK CUBE 60 g

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
41	410	50x92x14,5	107x197x100



MEAT STOCK CUBE 60 g

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
41	410	50x92x14,5	107x197x100

CHICKEN STOCK CUBE 60 g

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
41	410	50x92x14,5	107x197x100



FISH STOCK CUBE 60 g

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
41	410	50x92x14,5	107x197x100

PORCINI MUSHROOMS STOCK CUBE 60 g

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
41	410	50x92x14,5	107x197x100

FLOOR-STANDING AND COUNTERTOP EXPOS: USEFUL AND FUNCTIONAL.

Dedicated to promotional or high consumption periods, their assortments are also suitable for small points of sale and ideal for conveying the full value of our offer.



FLOOR DISPLAY VEGETABLE STOCK CUBE 60 g

TOTAL PIECES	OPEN SIZE (L x A x P) cm	SHELF LIFE (MONTHS)
120 boxes cube 6 pieces (60g)	30x141,5x23,5	36

FLOOR DISPLAY MEAT STOCK CUBE 80 g

TOTAL PIECES	OPEN SIZE (L x A x P) cm	SHELF LIFE (MONTHS)
120 boxes cube 6 pieces (60g)	30x141,5x23,5	36



COUNTER DISPLAY

TOTAL PIECES	OPEN SIZE (L x A x P) cm	SHELF LIFE (MONTHS)
36 boxes (60g) 8 tin cans (120g)	39x36x27,5	36

GRANULARS

AN INSTANT PLEASURE.

Only selected raw materials, in large quantities, and an exclusive method of processing the ingredients: a slow and gentle drying process at low temperature followed by a granulation phase.
The result is an unrivalled authentic taste and instant solubility, perfect for giving flavour and character to all dishes.



VEGETABLE GRANULAR STOCK CUBE

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
VEG120	120	granular	8 006755 220023	36	12

MEAT GRANULAR STOCK CUBE

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
VEGC120	120	granular	8 006755 002124	36	12
VEGC200	200	granular	8 006755 201022	36	12



CHICKEN GRANULAR STOCK CUBE

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
POL120	120	granular	8 006755 002131	36	12

FISH GRANULAR STOCK CUBE

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
BPES120	120	granular	8 006755 401019	36	12

MUSHROOMS GRANULAR STOCK CUBE

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
BFUN120	120	granular	8 006755 201015	36	12

dal 1929
Bauer
TRENTINO



Unique granulation

24-PIECE DISPLAY: PRACTICAL AND DISTINCTIVE.

They are a reassurance for sales: they are immediately recognisable and the limited number of pieces ensures a quick replenishment for a fresh product.



VEGETABLE GRANULAR STOCK CUBE 120 g

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
21	168	78x78x87	165x245x130



MEAT GRANULAR STOCK CUBE 120 g

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
21	168	78x78x87	165x245x130

CHICKEN GRANULAR STOCK CUBE 120 g

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
10	160	78x78x87	330x250x74

(FORNITO IN CASSA AMERICANA)



FISH GRANULAR STOCK CUBE 120 g

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
21	168	78x78x87	165x245x130

PORCINI MUSHROOMS GRANULAR STOCK CUBE 120 g

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
21	168	78x78x87	165x245x130

FLOOR-STANDING AND COUNTERTOP EXPOS: USEFUL AND FUNCTIONAL.

Dedicated to promotional or high consumption periods, their assortments are also suitable for small points of sale and ideal for conveying the full value of our offer.



FLOOR DISPLAY VEGETABLE GRANULAR STOCK CUBE 120 g

TOTAL PIECES	OPEN SIZE (L x A x P) cm	SHELF LIFE (MONTHS)
120 boxes cube 6 pieces (60g)	30x141,5x23,5	36

FLOOR DISPLAY MEAT GRANULAR STOCK CUBE 120 g

TOTAL PIECES	OPEN SIZE (L x A x P) cm	SHELF LIFE (MONTHS)
120 boxes cube 6 pieces (60g)	30x141,5x23,5	36



COUNTER DISPLAY

TOTAL PIECES	OPEN SIZE (L x A x P) cm	SHELF LIFE (MONTHS)
36 boxes (60g) 8 tin cans (120g)	39x36x27,5	36

Organic line

THE HIGHEST QUALITY, WITH AN EXTRA CARE.

A line made only with raw materials from a high-value, organic supply chain: top-quality meat, vegetables grown without pesticides, herbicides or chemical fertilisers, with organic yeast extract. In the name of the most profound naturalness.



ORGANIC VEGETABLE STOCK CUBE Bio

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
DBI0060	60	6 cubes	8 006755 220047	36	24

ORGANIC VEGETABLE STOCK CUBE Bio

BIO120	120	granular	8 006755 220030	24	12
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ORGANIC MEAT STOCK CUBE Bio

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
DBCAR060	60	6 cubes	8 006755 920008	36	24

ORGANIC MEAT STOCK CUBE Bio

BCAR120	120	granular	8 006755 930007	36	12
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ORGANIC CHICKEN STOCK CUBE Bio

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
DBPOL060	60	6 cubes	8 006755 910009	36	24

ORGANIC CHICKEN STOCK CUBE Bio

BPOL120	120	granular	8 006755 940006	36	12
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ORGANIC MISO STOCK CUBE Bio

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
DBMIS060	60	6 cubes	8 006755 910016	36	24



With
organic
yeast
extract

For 100% organic enjoyment

24-PIECE DISPLAY: PRACTICAL AND DISTINCTIVE.

They are a reassurance for sales: they are immediately recognisable and the limited number of pieces ensures a quick replenishment for a fresh product.



ORGANIC VEGETABLE STOCK CUBE *Bio*

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
41	410	50x92x14,5	107x197x100

ORGANIC MEAT STOCK CUBE *Bio*

41	410	50x92x14,5	107x197x100
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ORGANIC CHICKEN STOCK CUBE *Bio*

41	410	50x92x14,5	107x197x100
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ORGANIC MISO STOCK CUBE *Bio*

41	410	50x92x14,5	107x197x100
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ORGANIC VEGETABLE STOCK CUBE *Bio*

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
21	168	78x78x64	165x245x130

ORGANIC MEAT STOCK CUBE *Bio*

21	168	78x78x64	165x245x130
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ORGANIC CHICKEN STOCK CUBE *Bio* (FORNITO IN CASSA AMERICANA)

10	160	78x78x64	330x250x74
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FLOOR-STANDING AND COUNTERTOP EXPOS: USEFUL AND FUNCTIONAL.

Dedicated to promotional or high consumption periods, their assortments are also suitable for small points of sale and ideal for conveying the full value of our offer.



FLOOR DISPLAY ORGANIC VEGETABLE STOCK CUBE *Bio* 60 g

TOTAL PIECES	OPEN SIZE (L x A x P) cm	SHELF LIFE (MONTHS)
120 boxes cube 6 pieces (60g)	30x141,5x23,5	36

FLOOR DISPLAY ORGANIC MEAT STOCK CUBE *Bio* 120 g

TOTAL PIECES	OPEN SIZE (L x A x P) cm	SHELF LIFE (MONTHS)
120 boxes cube 6 pieces (60g)	30x141,5x23,5	36



COUNTER DISPLAY

TOTAL PIECES	OPEN SIZE (L x A x P) cm	SHELF LIFE (MONTHS)
36 boxes (60g) 8 tin cans (120g)	39x36x27,5	36

GRAVIES

A NOVELTY AT THE SERVICE OF TASTE.

Brown gravy, Shellfish gravy, Porcini mushroom gravy: the latest Bauer products.

Three brand new references with a strong character to enrich first and second courses with a chef's touch.

They are perfect to enhance every dish and make it unique, creamy and tasty in a practical and quick way. Also for the sauces we use only high quality raw materials and high proportions of characterizing ingredients: a choice that makes us unique in the reference market.

Ideal for first courses and meat dishes



BROWN GRAVY

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
SBRU035	35	blend	8006755402030	36	8

With dried porcini mushrooms



PORCINI MUSHROOM GRAVY

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
SPOR035	35	blend	8006755402023	36	8

With lobster extract



SHELLFISH GRAVY

CODE	WEIGHT (g)	CONTENT	EAN	SHELF LIFE (months)	PIECES per CARDBOARD
SCRO040	40	blend	8006755402016	36	8

Ideal for gravies, stews and dressings

Lots of flavour in a quick and easy way.

24-PIECE DISPLAY: PRACTICAL AND DISTINCTIVE.

They are a reassurance for sales: they are immediately recognisable and the limited number of pieces ensures a quick replenishment for a fresh product.

BROWN GRAVY

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
40	200	130x18x150	138x147x164



PORCINI MUSHROOM GRAVY

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
40	200	130x18x150	138x147x164



SHELLFISH GRAVY

CART. X LAYER	CART. X EPAL	SALES UNIT SIZE (L x A x P) mm	CARTON SIZE (L x A x P) mm
40	200	130x18x150	138x147x164



FLOOR-STANDING AND COUNTERTOP EXPOS: USEFUL AND FUNCTIONAL.

Dedicated to promotional or high consumption periods, their assortments are also suitable for small points of sale and ideal for conveying the full value of our offer.



TOTALE PIECES	OPEN SIZE (L x A x P) cm	SHELF LIFE (MONTHS)
24	30x141,5x23,5	36
24	30x141,5x23,5	36
24	30x141,5x23,5	36

BROWN GRAVY

PORCINI MUSHROOM GRAVY

SHELLFISH GRAVY



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